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Moers Seed Co.

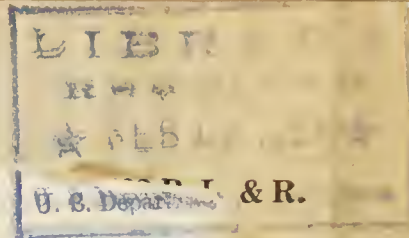
613 Preston Avenue

Houston, Texas

Field, Flower
and Garden
Seeds

Serving
Houston
and
South
Texas

Bulb-Plants
Poultry and
Pet Supplies



From

Address

U. S. DEPARTMENT OF AGRICULTURE,
WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

Geo 8-3591

PLANTING GUIDE — WHAT TO PLANT — WHEN TO PLANT IN SOUTH TEXAS

GARDEN SEEDS

January In Hotbed	February Transplant	March	April	May	June	July	August	September Transplant	October	November	December
Beets Cabbage Cauliflower Cucumber Celery Eggplant Lettuce Melons Onions Pepper Squash Tomatoes In Open	Beets Cabbage Cauliflower Cucumber Celery Eggplant Lettuce Melons Onions Pepper Squash Tomatoes In Open	Artichoke Asparagus Beets Cabbage Cauliflower Celery Collards Corn Salad Sweet Corn Cucumber Eggplant Endive Herbs Kale Kohlrabi Leek Lettuce Melons Mustard Okra Onions Parsley Parsnips Peas Potatoes Pumpkin Radish Spinach Squash Tomatoes Plants	Artichoke Asparagus Beets Cabbage Cauliflower Celery Collards Corn Salad Sweet Corn Cucumber Eggplant Endive Herbs Kale Kohlrabi Leek Lettuce Melons Mustard Okra Onions Parsley Parsnips Peas Potatoes Pumpkin Radish Spinach Squash Tomatoes Turnips	Artichoke Asparagus Beets Cabbage Carrot Celery Collards Sweet Corn Cucumber Endive Herbs Kale Kohlrabi Leek Lettuce Melons Mustard Okra Parsley Peas Pumpkin Radish For Late Crop Eggplant Cabbage Pepper Tomato Celery Squash Turnips	Artichoke Beans Beets Carrots Cucumber Cucurber Sweet Corn Endive Mustard Okra Peas Pumpkin Radish In Cold Frame Cabbage Cauliflower Celery Eggplant Kale Kohlrabi Potatoes Sprouted	Beans Beets Carrots Cucumber Collards Sweet Corn Endive Mustard Okra Peas Pumpkin Radish Squash Turnips In Cold Frame Cabbage Cauliflower Celery Eggplant Kale Kohlrabi Leek Mustard Onion Parsley Parsnip Peas Irish Potatoes Radish Squash Turnips In Cold Frame or Shaded Bed Cabbage Cauliflower Celery Eggplant Kale Kohlrabi Pepper Tomatoes Sweet Potato Vines Onion Sets Shallots	Beans Cabbage Carrot Corn Salad Collards Celery Eggplant Kale Kohlrabi Pepper Tomatoes In Open Beans Beets Cabbage Celery Collards Chervil Corn Salad Carrots Endive Kale Kohlrabi Leek Mustard Onion Parsley Parsnip Peas Radish Spinach Squash Turnips Onion Sets Shallots Vegetable Plants Strawberry Plants	Beans Cabbage Carrots Celery Collards Endive Kale Kohlrabi Leek Lettuce Mustard Onion Parsley Parsnip Peas Radish Spinach Turnips Onion Sets Shallots Strawberry Plants	Beets Cabbage Carrots Collards Kale Kohlrabi Lettuce Mustard Onion Parsley Parsnip Peas Radish Spinach Turnips Onion Sets Shallots Strawberry Plants In Hotbed to Transplant Cabbage Cauliflower Celery Pepper Tomatoes		

FLOWER SEEDS AND BULBS

Hardy Annuals Perennials Gladiolus Dahlia Bulbs Nasturtium Salvia Coleous Shasta Daisy Pinks Phlox Petunias Marigolds Calendula Verbena Alyssum Poppies Candytuft Larkspur Snapdragons Asters Tuberose Bulbs	Whole Line Flower Seeds Summer Bulbs Lawn Grass Gladiolus Bulbs Dahlia Bulbs Tuberose Bulbs Nasturtium Cosmos Poppies Phlox Salvia Verbena Larkspur Candytuft Canna Bulbs Amaryllis Bulbs	All Flower Seeds Summer Bulbs Lawn Grass Zinnias Cosmos Flower Plants Dahlia Seed Cosmos Set Out Bedding Plants Vinca Balsam All Kinds of Vines Pinks Portulaca Phlox Verbena	All Annual Flowers Summer Bulbs Lawn Grass Zinnias Cosmos Set Out Bedding Plants Cockscomb Vinca Marigold Phlox	Alyssum Balsam Calendula Candytuft Calliopsis Zinnias Cosmos Sunflower Cypress Vines Moon Vine Set Out Bedding Plants Cockscomb Vinca Marigold Gomphrena Cosmos Marigolds Portulaca	Popular Varieties of Flowers Cockscomb Gaillardia Gomphrena Heliotrope Hibiscus Zinnias Cosmos Sunflower Cypress Vine Moon Vine Morning Glory Vinca Balsam Marigolds Salvia Portulaca	Joseph's Coat Marigolds Petunia Phlox Zinnias Zinnias Vinca Balsam African Daisy Sunflower	Pinks Snapdragon Verbena Vinca Zinnias Cosmos Balsam Marigolds Portulaca Sunflower Cockscomb Salvia Pansies English Daisies	All Winter and Spring Flowering Bulbs and Flower Seeds Alyssum Calendula Candytuft Larkspur Phlox Zinnias Cosmos Pansy Daisies Christmas Flowering Salvia Snapdragon Vinca Balsam Verbena African Daisy Marigolds Hollyhocks Carnations	Marigolds Pansies Petunias Phlox Winter Grass Seed Asters Verbena Alyssum Carnation Hollyhocks Sweet Peas Hyacinth Bulbs Tulips Narcissus Shasta Daisy Calla Lilies Candytuft	Poppies Sweet Peas Verbena Winter Grass Seed Asters Hyacinth Bulbs Tulips Narcissus Easter Lilies Calla Lilies Shasta Daisy Pinks Coleus Salvia Alyssum Poppies Phlox Petunias Snapdragon Larkspur Candytuft	Perennial Flower Seeds Sweet Peas Hyacinth Bulbs Tulips Narcissus Easter Lilies Calla Lilies Shasta Daisy Pinks Coleus Salvia Alyssum Poppies Phlox Petunias Snapdragon Larkspur Candytuft
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Dependable Seeds

Our large assortments, with prices conforming to present conditions in the seed industry, likewise prompt and courteous service, afford many advantages to discriminating buyers.

May we serve you?

Winter Lawn Grass

Lb. 10c

One Pound to 200 Square Feet

Bermuda Grass

Lb. 50c

One Pound to 500 Square Feet

25 Years'

Seed Experience in Houston enables us to serve you better and at no Extra Cost.

Moers' High Quality Flower Seeds

Your Flower Garden, small or large, with the proper attention, may be made to display its fullest glory throughout the entire year. It gives your home the "atmosphere"—that intangible something that gives beauty, dignity and pleasantness to the place—that causes one to love it and makes it "Home".

VARIETIES

All 10c Packages, 3 for 25c

- Ageratum—Mixed, blue, pink.
- Alyssum (Sweet)—White, yellow, lavender.
- Antirrhinum—Red, tall mixed, dwarf mixed, rose, purple, white.
- Amaranthus (Joseph's Coat)—Mixed.
- Asters—White, blue, red, mixed, pink, lavender, purple.
- Bellis Perennis (English Daisy)—Mixed.
- Balsam (Lady's Slipper)—Double red, mixed.
- Texas Blue Bonnet—Blue.
- Calendula—Orange King, Lemon Queen, mixed, Ball's Improved, Campfire.
- Calliopsis—Dwarf mixed.
- Calliopsis—Tall mixed.
- Candytuft—Red, white, rose, pink.
- Chrysanthemum—Single mixed.
- Carnation—Double red, pink, mixed.
- Centaurea—Double blue, pink, mixed.
- Centaurea—Dusty Miller.
- Cockscomb—Tall mixed, dwarf mixed, tall red, dwarf red.
- Canterbury Bells—Annual mixed.
- Cosmos—Orange, pink, red, mixed.
- Delphinium—Dark blue, Bellamosum, red, mixed.
- Dianthus or Pinks—Double mixed.
- Forget-Me-Not—Alpestris blue, Cynoglossum blue, pink.
- Four o'Clock—Mixed.
- Gypsophila (Baby's Breath)—Single white.
- Gomphrena—Mixed.

- Helichrysum—Mixed.
- Hibiscus—Red, yellow, mixed.
- Hollyhock—Double red, yellow, mixed.
- Kocia (Mexican Fire Bush).
- Lace Flower (Didiscus Coeruleus)—Blue.
- Lantana—Mixed.
- Marigold—Tall double mixed, yellow, orange.
- Marigold—Dwarf double mixed.
- Mignonette—Mixed.
- Nasturtiums—Dwarf mixed.
- Phlox—Pink, yellow, red, mixed.
- Pansies—Trimardeaux mixed.
- Petunias—Single red, white, pink, rosy morn.
- Poppies—Shirley mixed.
- Poppies—Carnation mixed, red, salmon pink.
- Poppies, California—Orange, crimson.
- Portulaca—Single mixed, double mixed.
- Stocks—Double pink, red, purple, lavender, mixed.
- Salpiglossis—Mixed.
- Scabiosa—Tall double mixed.
- Sweet Peas, Late Flowering—Red, lavender, purple, blue, rose pink, salmon pink.
- Salvia—Red, blue.
- Sweet William—Single and double mixed.
- Verbena, Giant—White, red, pink, purple, yellow, mixed.
- Vinca (Periwinkle)—White, pink, mixed.
- Zinnias, Dwarf Double or Lilliput—Red, salmon pink, yellow, rose pink, Special Mixture.

Pkg. 10c, 1/2 oz. 65c, Oz. \$1.25.

VINES AND CLIMBERS

- Canary Bird Vine—Yellow.
- Cardinal Climber—Red.
- Cypress Vine—Red, white, mixed.
- Balloon Vine.
- Balsam Apple—Mixed.
- Morning Glory—Mixed, blue.
- Gourds—Mixed.
- Moonflower—Blue, white.
- Hyacinth or Jack Bean—Mixed.

- Coleus, Mixed15c pkt.
- Gypsophila (Baby's Breath), Double White15c pkt.
- Pansies, Swiss Giants.....55c pkt.
- Pansies, Super Maple Leaf Mixture...65c pkt.
- Petunias, Blue15c pkt.
- Sweet Peas, Early Flowering, white, lavender, blue, red, purple, rose pink, salmon pink.....20c pkt.
- Mexican Blue Morning Glory.....15c pkt.

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|---|---|
| Nasturtium
Double Scarlet
Gleam
Pkg. 25c | Nasturtium
Double Sweet-Scented Golden Gleam
Pkg. 15c, 2 for 25c |
| Dahlia-Flowered Zinnias
Red, Purple, Orange
Yellow, Rose Pink,
White, Mixed
Pkg. 15c, 2 for 25c
1/2 oz. 80c, oz. \$1.50 | California Giant Zinnias
Red, Rose Pink,
White, Golden Yellow, Purple, Salmon
Rose, Mixed
Pkg. 10c, 3 for 25c
1/2 oz. 65c, oz. \$1.25 |

Gladioli Bulbs

No. 1 Jumbo Size

- America, Pink
- Los Angeles, Light Pink
- Golden Dream, Golden Yellow
- Schwaben, Sulphur Yellow
- Holley, Salmon Pink
- Alice Tiplady, Orange
- Wilbrink, Lavender-Pink
- Flaming Sword, Deep Red
- Francis King, Light Red

Per Dozen, 40c

Choice Mixed, a Splendid Mixture.

Doz. 35c—3 Doz. 98c

Mail Order: Add 25c for packing and postage.

Roses

No. 1, Field Grown, 2 Years Old

- Augusta Victoria
- Francis Scott Key
- Talisman
- Golden Ophelia
- Luxembourg
- Columbia

Each 35c—4 for \$1.00

- Red Radiance
- Pink Radiance

Each 35c—3 for \$1.00

Nursery Stock

- Pears
- Pecans
- Peaches
- Plums
- Figs
- Grapes

For Garden and Farm

- Bone Meal
- Nitrate of Soda
- Superphosphate
- Garden Fertilizer
- Iron Sulphate
- Peat Moss
- Spray Materials

CUCUMBERS

- Davis Perfect
- Early Fortune
- Improved Long Green
- Pkg. 5c
- Large Pkg. 10c
- Oz. 20c
- 1/4 Lb. 55c
- Lb. \$2.00
- 2 Lbs. \$3.90

TOMATOES

- Marglobe, Earliana
- Gulf State Market
- Redfield Beauty
- Early Acme
- Dwarf Stone
- June Pink
- Pkg. 5c
- Large Pkg. 10c
- Oz. 35c
- 1/4 Lb. \$1.25
- Lb. \$3.75

SEED CORN

- White Pearl
- Silvermine
- Oklahoma White
- Wonder
- Giant Yellow Dent
- Giant White, Red Cob
- Surecropper
- Qt. 20c
- 2 Qts. 35c
- 1/2 Pk. 50c
- Peck 95c
- 1/2 Bu. \$1.80
- Bu. \$3.50

- Strawberry
- Improved Squaw
- Mexican June
- Qt. 20c
- 2 Qts. 35c
- 1/2 Pk. 60c
- Peck \$1.00
- 1/2 Bu. \$1.90
- Bu. \$3.75

- Hasting's Prolific
- Hickory King
- Snow Flake
- Qt. 25c
- 2 Qts. 45c
- 1/2 Pk. 75c
- Peck \$1.35

LETTUCE

- Wonderful
- Big Boston
- Iceberg
- Pkg. 5c
- Large Pkg. 10c
- Oz. 20c
- 1/4 Lb. 45c
- Lb. \$1.60

EGGPLANTS

- Black Beauty
- Improved Purple
- Florida Highbush
- Pkg. 5c
- Large Pkg. 10c
- Oz. 45c
- 1/4 Lb. \$1.25
- Lb. \$4.75

FOR GARDEN AND FIELD

- Garden Plows
- Planet Jr. Tools
- Hoes and Rakes
- Spading Forks
- Sprinklers
- Sprayers
- Insecticides
- Fertilizers
- Peat Moss

PEPPERS, SWEET

- Chinese Giant
- California Wonder
- Pkg. 5c
- Large Pkg. 10c
- Oz. 45c
- 1/4 Lb. \$1.35
- Lb. \$4.95

SEED POTATOES

- Red Triumphs
- 1/2 Pk. 35c
- Peck 65c
- Bu. \$2.00
- 100 Lbs. \$2.90

Special Prices on Larger Quantities

FOR LAWN AND YARD

- Lawn Grass
- Garden Fertilizers
- Peat Moss
- Bulbs and Plants
- Hedge Shears
- Flower Pots
- Lawn Rakes
- Sprayers
- Bug Killers

PEPPERS, HOT

- Short Red Cayenne
- Tobasco
- Pkg. 5c
- Large Pkg. 10c
- Oz. 45c
- 1/2 Lb. \$1.25

FIELD SEEDS

- Alfalfa, Clovers, Cotton, Cowpeas, Peanuts, Hegari, Cane Seed, Sudan, Millet, Maize, Velvet and Soy Beans
- Ask for Prices

PET SUPPLIES

- Bird Cages and Stands
- Dog Feeds and Remedies
- Rabbit Feed
- Pigeon Feed
- Supplies and Equipment
- Recleaned Bird Seed
- 2 Lbs. 25c
- 10 Lbs. \$1.00
- None Better
- Free Books and Pamphlets

FLOWERING PLANTS

- Verbena
- Petunia
- Stocks
- Snapdragon
- Sweet William
- Calendula
- Chrysanthemum
- Coleus
- Carnation
- Larkspur

VEGETABLE PLANTS

- Cabbage
- Collards
- Tomato
- Pepper
- Eggplant
- Lettuce
- Sage
- Parsley
- Onion Plants
- Potato Slips

Many Other Articles Too Numerous to Mention in This Space

Even Better Prices on Larger Quantities

For Economy Buy Moers' True To Type Tested Seeds

Plant a Large Garden this Year

We handle selected strains of the New and Best type—especially adapted for use by quality buyers. We have maintained our prices at the lowest possible figures and the quality was never higher.

Plan your Garden so as to have plenty Vegetables throughout the year

Green Pod Bush Beans

Giant Stringless
Green Pod

Pkg. 5c, 4 oz. pkg. 10c
1/2 lb. 15c, lb. 27c
2 lbs. 45c, 5 lbs. 90c
Peck \$2.00, Bu. \$7.25

Pole Lima Beans

Speckled Pole Lima
Carolina or Sieva

Pkg. 5c, 4 oz. pkg. 10c
1/2 lb. 15c, lb. 27c
2 lbs. 45c, 5 lbs. \$1.00
Peck \$2.25, Bu. \$7.75

Carrots

Danvers Half Long
Chantenay

Pkg. 5c, large pkg. 10c
1/4 lb. 30c, lb. 90c
2 lbs. \$1.75

Mustard

Florida Broad Leaf
Chinese Broad Leaf
Southern Giant Curler

Pkg. 5c, oz. pkg. 10c
1/4 lb. 20c, lb. 50c
2 lbs. 95c, 5 lbs. \$2.00

Watermelon

New Wonder, Tom
Watson, Stone Mountain,
Kleckley Sweet,
Halbert Honey, Irish
Grey

Pkg. 5c, large pkg. 10c
oz. 15c, 1/4 lb. 30c
lb. \$1.00, 2 lbs. \$1.90
5 lbs. \$4.25, 10 lbs. \$7.50

Wax Pod Bush Beans

Pencil Pod Black Wax
Round Pod Kidney
Wax

Pkg. 5c, 4 oz. pkg. 10c
1/2 lb. 15c, lb. 27c
2 lbs. 45c, 5 lbs. \$1.00
Peck \$2.25, Bu. \$7.75

Garden Peas

Dwarf Telephone,
Early Alaska, Long
Pod Alaska
Telephone
Thomas Laxton

Pkg. 5c, 4 oz. pkg. 10c
1/2 lb. 15c, lb. 27c
2 lbs. 45c, 5 lbs. \$1.00
Peck \$2.25, Bu. \$8.00

Cabbage

Charleston Wakefield
Early Flat Dutch
All Head Early

Pkg. 5c, large pkg. 10c
oz. 20c, 1/4 lb. 50c
lb. \$1.50, 2 lbs. \$2.75
5 lbs. \$6.50

Turnip

Japanese (Shogoin)

Pkg. 5c, oz. pkg. 10c
2 oz. 15c, 1/4 lb. 20c
lb. 50c

Purple Top White
Globe

Lb. 50c, 2 lbs. 90c
5 lbs. \$2.00

Green Pod Pole Beans

Kentucky Wonder
Ideal Market

Pkg. 5c, 4 oz. pkg. 10c
1/2 lb. 15c, lb. 27c
2 lbs. 45c, 5 lbs. \$1.00
Peck \$2.25, Bu. \$7.75

Garden Corn

Golden Bantam,
Stowell's Evergreen
Country Gentleman

Pkg. 5c, 4 oz. pkg. 10c
1/2 lb. 20c, lb. 35c
2 lbs. 60c, 5 lbs. \$1.40
10 lbs. \$2.75

Cantaloupe

Improved Rockyford
Hearts of Gold
Hale's Best
Honey Dew

Pkg. 5c, large pkg. 10c
oz. 20c, 1/4 lb. 40c
lb. \$1.25, 2 lbs. \$2.25
5 lbs. \$5.00

Onion Plants

Crystal Wax White
Bermuda

Bundle of 100 plants
15c

Ask for special price
on larger lots.

Okra

White Velvet

Pkg. 5c, oz. pkg. 10c
1/4 lb. 20c, lb. 45c
2 lbs. 85c, 5 lbs. \$2.00

Bush Lima Beans

Henderson Bush Lima
Speckled Bush Lima

Pkg. 5c, 4 oz. pkg. 10c
1/2 lb. 15c, lb. 27c,
2 lbs. 45c, 5 lbs. \$1.00
Peck \$2.25, Bu. \$7.75

Beets

Early Wonder
Detroit Dark Red
Pkg. 5c, 1 oz. pkg. 10c
1/4 lb. 25c, lb. 70c
2 lbs. \$1.35

Collard

Ga. or Southern
Pkg. 5c, oz. pkg. 10c
1/4 lb. 20c, lb. 50c
2 lbs. 95c, 5 lbs. \$2.00

Radish

Scarlet Turnip White
Tip

Long Red Cardinal
White Icicle
Scarlet Globe

Pkg. 5c, oz. pkg. 10c
1/4 lb. 20c, lb. 45c
2 lbs. 85c, 5 lbs. \$2.00

Squash

Early White Bush
Early Yellow
Crookneck

Pkg. 5c, large pkg. 10c
oz. 15c, 1/4 lb. 25c
lb. 75c, 5 lbs. \$3.00

Due to short crops and
limited supply we re-
serve the right to
withdraw these prices
without notice.

Moers Seed Company

"Serving Houston and South Texas"

613 PRESTON AVE.

P. 5692

HOUSTON, TEXAS

QUALITY--SERVICE--COURTESY --- May We Serve You?

Seed Planting Schedule

	Amt. Per Acre
Asparagus Roots—75 to 100 ft. row....	_____
Beans, Bush— $\frac{1}{2}$ lb. to 100 ft. row	45-60 lbs.
Beans, Pole— $\frac{1}{2}$ lb. to 150 ft. row.....	30 lbs.
Beets, Table—1 oz. to 75 ft. row.....	4 lbs.
Beets, Stock	5 lbs.
Broccoli	6 ozs.
Corn, Field	10 to 14 lbs.
Corn, Garden— $\frac{1}{4}$ lb. to 125 ft. row..	14-20 lbs.
Cotton	$\frac{1}{2}$ bu.
Cabbage	6 ozs.
Carrots—1 oz. to 150 ft. row.....	2 lbs.
Cauliflower	6 ozs.
Celery	4 ozs.
Collards	6 ozs.
Cucumbers—1 oz. to 20 hills.....	1-1 $\frac{1}{2}$ lbs.
Cantaloupe—1 oz. to 20 hills.....	1-1 $\frac{1}{2}$ lbs.
Eggplant	6 ozs.
Endive—1 oz. to 150 ft. row.....	1 lb.
Hegari	4-5 lbs.
Kohlrabi— $\frac{1}{2}$ oz. to 150 ft. row.....	1-1 $\frac{1}{2}$ lbs.
Lettuce	$\frac{1}{4}$ - $\frac{1}{2}$ lb.
Mustard— $\frac{1}{2}$ oz. to 150 ft. row.....	1 lb.
Oats	2 $\frac{1}{2}$ bus.
Okra—1 oz. to 100 ft. row.....	5 lbs.
Onion Seed	1-2 lbs.
Onion Sets	6-8 bus.
Parsley	2 lbs.
Parsnips	2 lbs.
Peas, Garden— $\frac{1}{2}$ lb. to 100 ft. row	45-60 lbs.
Peas, Field	20-30 lbs.
Pepper	4 ozs.
Potatoes, Irish	10 bus.
Potatoes, Sweet	7000 plants
Peanuts	2 bus.
Pumpkin—1 oz. to 15 hills.....	2 lbs.
Rape	7-8 lbs.
Rye	1 $\frac{1}{2}$ bus.
Radish—1 oz. to 100 ft. row.....	8 lbs.
Spinach—1 oz. to 75 ft. row.....	10 lbs.
Squash—1 oz. to 15 hills.....	2 lbs.
Sorghum, Rows	10-20 lbs.
Sorghum, Broadcast	100-150 lbs.
Sunflower	5 qts.
Tomato	5 ozs.
Turnips—1 oz. to 200 ft. row.....	1-1 $\frac{1}{2}$ lbs.
Watermelon—1 oz. to 15 hills.....	1-1 $\frac{1}{2}$ lbs.